



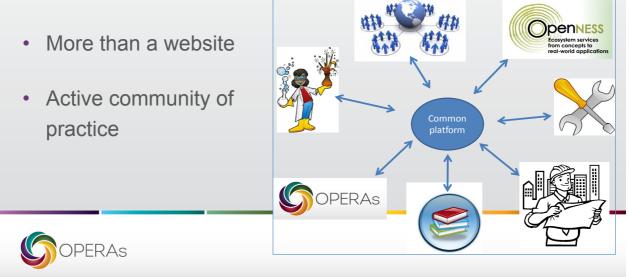
## **Resource Hub**

- A web-based portal co-developed by practitioners and scientists
- Available resources and enhanced tools developed in OPERAs will be maid available



# Vision

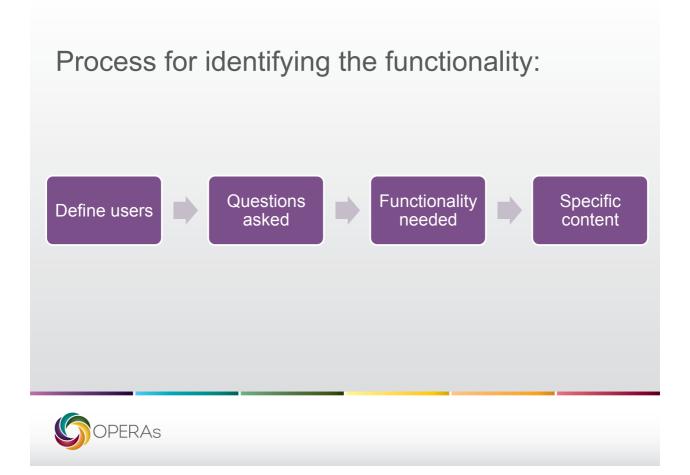
- "Empowering European communities to improve natural resource management for human well-being."
- Users and stakeholders needs will inform the design, functionality and content



- Vision
- Life beyond OPERAs
- Self-sustaining
- Business plan
- Useful, applicable, needed
- Improve management of ecosystem services and natural capital







## Identified users

- Public/policy making/implementation
- Private sector
- NGOs/civil society
- Academic
- Others?



## Potential Questions/Issues

- How should I communicate with land owners on how to value ecosystem services?
- How do ecosystem services help my business?
- What impact will a decision have on the ecosystem services?
- How can ecosystem services support a green economy?
- How do we measure ecosystem services?



## Potential content of Resource Hub

- Documents/data
- Tools
- Search function
- Networking
- Services
- Videos
- Training
- News and events



Potential specific content	
• A) Documents	
	a) Manuals
	b) Best practice
	c) Syntheses
	d) Popular articles
	e) Policy briefs
<ul> <li>B) Videos</li> </ul>	
	a) Popular
	b) Showcasing
	c) Animations
OPERAs	



- Interactive communicative tools
- Network
- Practical examples
- Tools specific to the group of interests
- Training materials (indicators, TOT, webinars)
- Online hub
- Identification of experts
- When will we be ready to implement?
- What do we lose if this ecosystem disappear?



### Needs identified OPERAs already doing

- Manage dependences not just impacts
- Involve more businesses
- Data on local examples of ES
- Relevance
- Increasing awareness of the public and policy-makers
- Convincing arguments for politicians
- Citizens & different stakeholder understanding
- Careful communication



### Interesting idea that might fit in OPERAs

- Multi-languages
- Behaviour change (influence land managers/owners)





### Not within the scope of OPERAs

- Technology to lower or create positive eco-impact
- Avoidance of monetization but do a balance between approaches
- Target for ES
- Credible international process



#### Needs some more information

- Biodiversity ES 'Ambassador'
- Beyond GDP Evaluate Natural Capital

