OPERAs Outreach and Dissemination and Publication

Outreach and Dissemination

Dissemination: making project results available

-one way communication

Outreach: trying to ensure results are useful

-two way communication

-understand audience, tailored approach

Many planned activities

- Website
- Flyers
- Films
- Policy briefs
- Lunch meetings
- Summer school
- Project conference
- Peer to peer exchange

- Training workshops
- Training material
- Scientific papers
- Special Issue
- Conference symposia
- Exemplars
- **Resource Hub**
- **Community of Excellence**

Needs careful thinking

- Understanding audience (→ user board)
- Targeting / tailoring (→ with RH)
- New methods (→ flexibility)

- → D6.1 Dissemination strategy + plan (M12), but should be updated, just like RIP

Branding

- Think and discuss how this can be use to support linkages OPERAs, OpenNESS, Resouce Hub
- Templates for power point etc
- Professional Web Design
- www.operas-project.eu

Open Access EU FP7 policy

- Pilot stimulating Open Access
- We must make **best effort** to make all results and publications Open Access
- '**GOLD**' – Open Access Journals
- '**GREEN**' – Self-Archiving in a repository
  - Link from OPERAs website
  - www.opendoar.org

OPERAs guidelines

- Publish in Open Access when possible
  - encouraged, but comes from own budget
- OpenAccess Special Issue
  - 20k in Edinburgh budget
- Links to all papers on website

- Guidelines in dissemination strategy (D6.1)

- **BUT: Do publish in Nature / Science if you can….**

Summary

- Open Access Journals – 'GOLD'
  - Special issue
  - Own budget
- Self-archiving – 'GREEN'
  - Usually possible
  - Guidance in Dissemination Strategy (DX.x, M3)
- Pragmatsim
  - Do publish in Science / Nature if you can !